EVERSTRING

The world's best commercial banking data

EverString provides the most reliable commercial banking data by combining accuracy with the broadest coverage of companies and the largest depth of signals, enabling master data management, data strategy and operations teams to standardize data across your organization.

EverString's data platform uses machine learning and artificial intelligence (AI) to constantly discover, profile, and monitor companies. Like a living organism, our platform learns and grows. And with the power of scale computing, it moves at the pace of millions of humans working in unison.

With EverString, Master Data Management (MDM) teams can standardize commercial data across the organization. Relationship Managers can instantly map and prioritize their total addressable market, and quickly pull in companies that should be prospects but aren't yet in their database. Operations and Analytics teams can access the most comprehensive data sets. And together, they can land more and better deals faster.

Key Benefits

- Industry-leading accuracy, coverage, and depth
- Data is 'living' and always up-to-date with monthly data refresh
- Proprietary deep-learning Entity Matching

- Unparallel depth of over 20,000 attributes for each business including firmographics, risk signals and more
- Expand your reach with access to a database of over 100M global businesses and 30M contacts.

COVERAGE + ACCURACY

With EverString, you no longer have to choose

Historically you have been forced to choose between data coverage and accuracy. Legacy data vendors which focus on accuracy can only do so for a small number of companies because they rely on humans for data collection and cleaning. And legacy data vendors which focus on coverage can't deliver accuracy at scale.
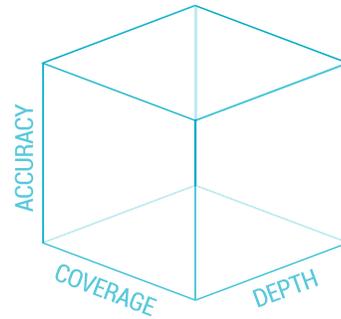
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With EverString you don't have to compromise.

EverString uses deep learning and artificial intelligence to achieve unparalleled accuracy and scale.

Deep Intelligence on Every Business

EverString captures 20,000 unique signals per company and keeps data current by scouring the web with the capacity of 1,000,000 humans, by creating new data through machine learning, and by ingesting data from every relevant source. When the platform encounters something it's unsure about, it deploys parallelized human workers through a proprietary Human Intensive Task (HIT) system. This enables the platform to teach itself anything it doesn't already know. Once it learns, it never forgets.

THE THREE DIMENSIONS OF DATA

ACCURACY

COVERAGE   DEPTH

Always Up To Date

When you purchase data from antiquated sources, its quality is decaying from day one. By connecting to EverString's live data, your MDM, data analytics and operations systems can be constantly refreshed and forever up-to-date.

EVERSTRING DATA PLATFORM

Automated AI and machine learning

- Fully automated model-building and feature selection
- Similar company graph
- Proprietary keywords
- Deep industry classification (NAICS/SIC, etc.)
- Natural language processing (NLP)

Flexible data ingestion

- Crawled data
- Purchased data
- Machine learning created data
- Human-cleaned data
- Internal customer data
- Any data

Massive-scale web crawling

- Proprietary crawling infrastructure
- Capacity equal to 1,000,000 humans
- Endlessly scalable
- Self-healing
- Diverse company data including websites, job postings, news, funding, technology usage, and team profiles

Human Intensive Task (HIT) system

- Proprietary, scalable crowd worker management platform
- Transparency into worker and task-level accuracy, pace, and cost
- Creates pristine training data for machine learning

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Visit **everstring.com/financial-services** to learn more